



## FOR IMMEDIATE RELEASE

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### **EDUCATION EXPO EQUIPS EDUCATORS**

*State Representative Rafael Anchia is the Honorary Chair of the Inaugural Event*

**DALLAS, TEXAS**—The first-ever DFW Expo for Educators is gearing up to equip educators across the metroplex with the tools to tackle the critical state of education in America. Over 3,000 educators are expected to gather on July 30 and 31 from 9 a.m. to 5 p.m. at the Dallas Market Center. The two-day Education and Consumer Expo seeks to provide educators from around the Metroplex direct access to companies and organizations that provide products, tools, and resources for improving the education and management of students, day-to-day job functions and professional development.

“In addition to offering educational related services, our goal is to also improve the personal well-being of these outstanding educators,” said Honorary Chair and State Representative Rafael Anchia. “It is important that these individuals have stability in their finances, home ownership, health and fitness in order to effectively and positively impact their own lives and the lives of our children.”

Attendees will have access to over 200 educational and consumer related exhibitors, information sessions, demonstrations, make product purchases at discounted rates, register to win technology related equipment and office/classroom supplies, “cash for class” and other items for their school and much more.

“An Expo for Educators, what a great idea! I love the potential opportunity to network with educators, and small business owners,” said State Farm Agent and event sponsor Carol Martinez. “This is also one of the best ways for me as a small business owner to showcase my products and services to this market.”

Tickets can be purchased on site for \$8. Discount tickets available for groups of four at \$6 per person. Individual discount tickets are \$7. For more information, or to download discount coupon information, log on to <http://www.4starevents.com/expofoeducators.htm>.

For sponsorship or exhibiting opportunities please contact (972) 293-9719.